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ARRIFLEX®!

...always in the best company

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TWA

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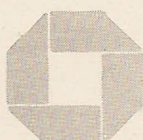


IBM

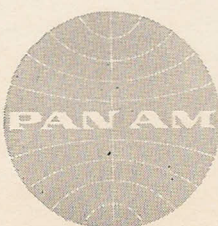


NATIONWIDE

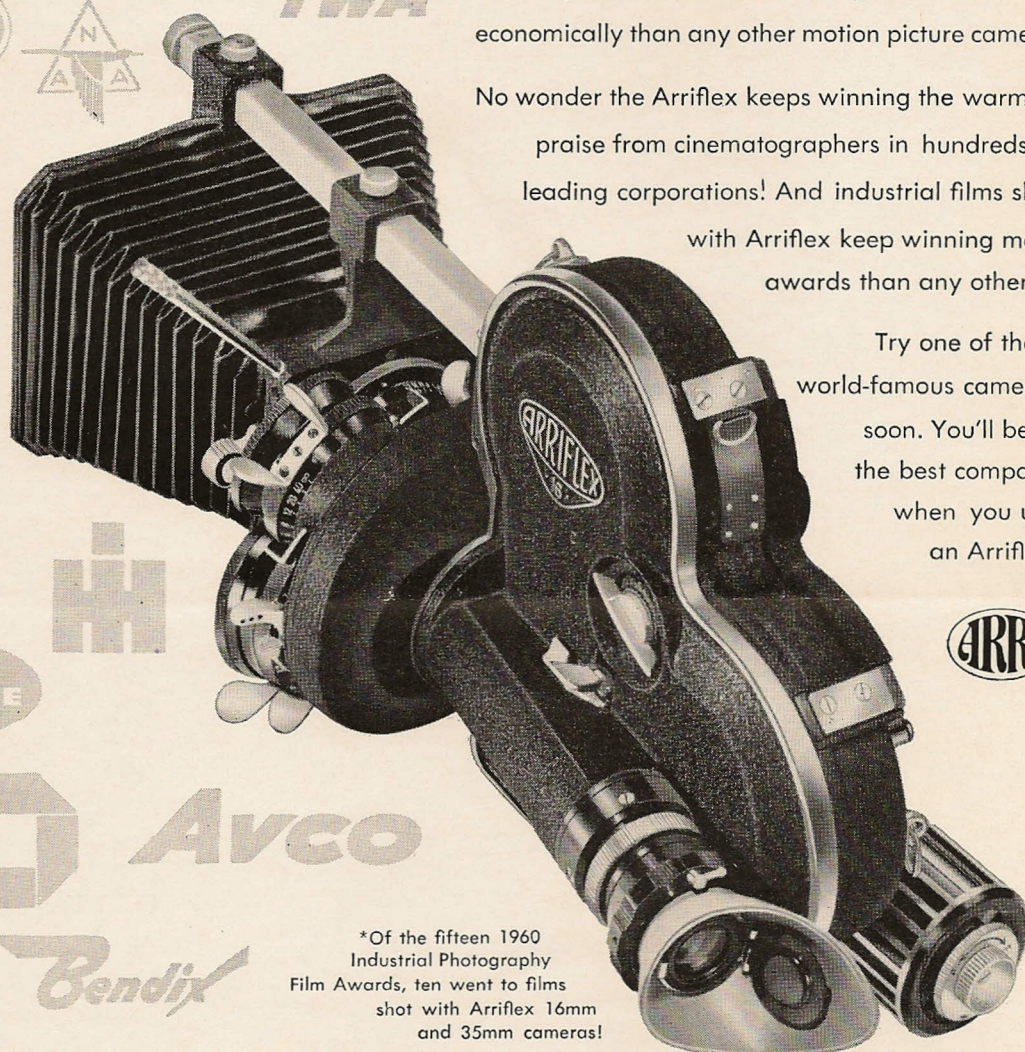
Ford



Avco



Bendix



What do these leading firms have in common? They all have "in-plant" film departments...they all own Arriflex cameras!

What makes the Arriflex so popular? Primarily, its incredible adaptability to industry's ever-varying requirements. No matter where Arriflex goes—in the plant, in the laboratory, in the office, or out on location—it always does the job better and more easily, faster and more economically than any other motion picture camera.

No wonder the Arriflex keeps winning the warmest praise from cinematographers in hundreds of leading corporations! And industrial films shot with Arriflex keep winning more awards than any others.*

Try one of these world-famous cameras soon. You'll be in the best company when you use an Arriflex.



*Of the fifteen 1960 Industrial Photography Film Awards, ten went to films shot with Arriflex 16mm and 35mm cameras!

For literature and/or demonstration of Arriflex 16mm and 35mm cameras, with no obligation, write to:

ARRIFLEX CORPORATION OF AMERICA
257 PARK AVENUE SOUTH, NEW YORK 10, N. Y.